

HEART MONTH 2023 MARKETING TOOLKIT

SHARE WHAT'S IN YOUR HEART

Every day, cardiac patients rely on lifesaving blood products as part of their treatment. You can help by donating blood, platelets and plasma.



Wisconsin

ABOUT US

ImpactLife is the exclusive provider of blood products and services to more than 120 hospitals in Illinois, Iowa, Missouri and Wisconsin. We rely on the generosity of volunteer blood donors and community partners who host mobile blood drives to provide a critical resource for hospitals throughout a four-state service region.

We are a 501(c)(3) not-for-profit blood center, established in 1974.

SHARING IS CARING

There are three different ways you can help change the world for heart patients. Here's how:



DONATE



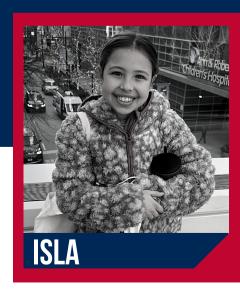
HOST A DRIVE



ADVOCATE

THEIR STORIES

Click on Isla or Mackenzie's image to watch their stories. For more patient stories, click the button below.









SOCIAL MEDIA GRAPHICS

Share these on social media and tag us @impactlifeblood. #HeartMonth2023 #changetheworld #giveblood #savelives









Right click on graphics and select "Save image as" to use on your social media pages. If you're on mobile, touch and hold the image to save.

