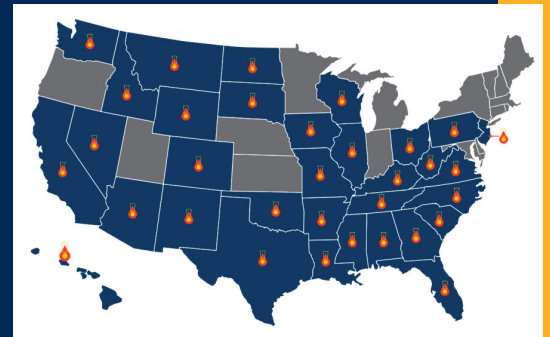


# PREPARED FOR TODAY

## Let's team up in times of disaster!

### WHAT IS BERC?

The Blood Emergency Readiness Corps (BERC) was founded in 2021 to help hospitals meet transfusion needs in a large-scale emergency. Blood centers across the country have joined forces to prepare for mass transfusion disasters through BERC, ensuring their ability to meet blood needs without delay or uncertainty.



### HOW TO HELP:

We're looking for local partners to help ensure we meet the demands.

- Schedule a donation
- Host a center or mobile event
- Become a BERC Partner for Life

SCAN ME



Learn more at:  
[bloodcenter.org/BERC](https://bloodcenter.org/BERC)

